



Change the world!

Socially Conscious Business

Perhaps it's the world of your neighborhood, or maybe your community, state, nation, or a country on the other side of the planet. Regardless, you have a compelling need to make a difference. It could be through volunteering. It could be through non-profit organizations. It could be through individual acts of kindness. All are worthwhile. However, there is a relatively new business approach that you might consider, allowing you to connect your talent, passion, make a profit and make substantive change at the same time.

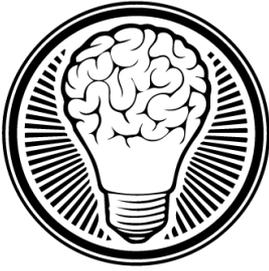
Social Entrepreneurs

are interested in a triple bottom line

- **PEOPLE**
- **PLANET**
- **PROFIT**

**Social entrepreneurs are
audaciously unreasonable.**



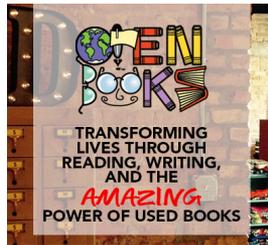


Who are these social entrepreneurs?
How do I find out more about them?

Center for Social Entrepreneurship
Northern Illinois University
College of Business interdisciplinary
program preparing social entrepreneurs.



Light Up Africa, NIU Foundation
Applying engineering and a social
entrepreneur's business model to bring
electricity to Africa.



Open Books is
promoting literacy
for Chicago youth
using a unique
business model.



Credit is a cost
effective way to
fight poverty.

Grameen Bank
provides credit to
the poorest of the
poor without
collateral.



skoll

Skoll Foundation
driving large scale
change by
investing in,
connecting, and
celebrating social
entrepreneurs





Living mi Dream



Gitanjali Rao

Troubled by Flint water crisis, 11-year-old girl invents lead-detecting device



DISCOVER

THE OCEAN CLEANUP

Boyan Slat was 16 when he came up with a way to rid the world's oceans of plastic-The Ocean Cleanup project



CREATE

Who do you want to be?

Project H

Teaching young people to design and build their future using heart, hands, and hammers.



8 secrets of success

TED talk by Richard St. John. Why do people succeed? St. John condenses years of interviews into a 3-minute slideshow of real secrets of success.

