

Chunk it!

Big ideas can be intimidating, but even your biggest and most daunting goal can be achieved if you simply break it up into bite-sized chunks.

Remember: the sum total of a lot of little efforts isn't little.

- Initiative**
- the power to act or take charge
 - an introductory step
 - energy of action
 - begin and follow through on a plan of action
 - start something new
 - attitude required to start something

Identifying the **Key Initiatives**, the most important actions that are required to move you toward your goal, is an important step.

- What models of excellence can I examine to help me know what mastery looks like? Who is the best of the best?
- What knowledge and skills will I need?
- Where do I gain this knowledge and skill? College, trade school, work experience, mentor, colleagues, self-taught?
- What experiences can I engage in to help me develop my talents and abilities?
- What companies or businesses need my expertise?



Be specific!

- Advocate**
- speak for yourself
 - take responsibility for action toward your goals
 - create opportunities that move you toward your goals

DISCOVER

The True You.

STRATEGIZE

How will you get there?



Begin with an outcome in mind.

Saying “I want to go to college” isn’t enough. Or “I want to get a job” isn’t enough.

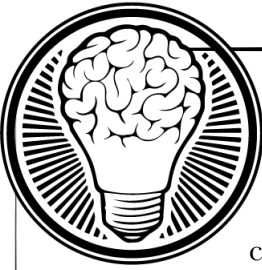
What specific outcomes will come from your actions?

What do you want to learn?

What skill do you want to acquire?

How will your experience(s) add to your living portfolio that will move you toward your goal(s)?

Are my specific actions supportive of my vision?



Knowledge is an understanding of a science, art, or technique, awareness of the past and current conditions, inter-relationship of important concepts and ideas, and awareness of potential future trends. It is driven by the desire to get better and better at something, to become a master at your craft.

Skill is the ability to carry out a task within given conditions such as time, money, and resources. Highly sought after skills include creativity, collaboration, being highly productive, and looking at complex problems from different points of view. It is the ability to use one's knowledge effectively.

Attitude is your state of mind, such as positive or negative attitude. Attitudes of openness, curiosity, and acceptance of diverse points of view are important to developing positive interpersonal skills.

To maximize your return on investment (ROI) on the education you attain, it is important to clearly understand the knowledge, skills, and attitudes that are required for the career you wish to pursue. This will reduce the amount of time and money allocated to achieving your goal. (see page 57 on calculating ROI)

A great place to start is to *talk with at least three expert people working in the field you are interested in.* Ask them about the knowledge, skill, and attitude that has led to their success. How did they attain these qualities?

Use blogs, twitter, facebook, Linkedin, email, social media and the old fashioned telephone to make a contact. Yes, it is possible to talk with the best of the best. People are always interested in talking about themselves and want to be helpful.

Who are the top five companies or people in the field I'm interested in?

Contact the very best, the expert models you want to emulate. Find out what they think about the knowledge, skills, and attitudes needed to be successful.

DO IT NOW!

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WHO are the top 5 experts

WHEN did I contact them?

WHAT did I learn?

1.

2.

3.

4.

5.



CAREER(s) I'm considering	KNOWLEDGE and SKILLS needed for success	ATTITUDES needed for success in this career

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Where can I best acquire the knowledge, skills and attitudes needed for success?

Knowledge / Skills Attitudes needed for success	Life Experiences work, volunteering, travel	Education college, trade school, workshops	Job Shadow Internship Apprenticeship	Mentor / Expert	Self-taught

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